



ALI BATAYNEH

CELL: 832-518-9237

EMAIL: ALIBATAYNEH@GMAIL.COM

LINKEDIN: WWW.LINKEDIN.COM/IN/ALIBATAYNEH/

PROFESSIONAL SUMMARY

Software engineer turning CHI/BioSilk into a modern e-commerce operation. Six years of SaaS, cloud-native, and ML experience at Microsoft, Datto, and J&J. Builds scalable platforms, leads sprints, and ships code.

EDUCATION

Rochester Institute of Technology:
Bachelor of Science:
Computer Engineering

TECHNICAL SKILLS

Programming Languages:

- Python (8/10)
- PHP (8/10)
- Javascript (8/10)
- Ruby (7/10)
- Java (7/10)
- SQL (7/10)
- Scala (6/10)
- BASH (6/10)
- ROS (6/10)
- C++ (5/10)
- Swift (5/10)
- VHDL (5/10)
- Assembly (5/10)
- COBOL (4/10)

Supporting Tools:

- OpenCV
- TensorFlow
- Docker
- Azure
- AWS
- React
- Symfony
- Kubernetes
- Rails

PROFESSIONAL EXPERIENCE & PROJECTS

FAROUK SYSTEMS (CHI/BIOSILK) - PRINCIPAL SOFTWARE ENGINEER

Houston, TX - November 2025 - Present

- Own the technical direction for CHI/BioSilk's e-commerce and ColorMaster platforms, driving full-stack modernization across both products.

FAROUK SYSTEMS (CHI/BIOSILK) - SOFTWARE PROJECT DEVELOPER

Houston, TX - July 2024 - October 2025

- Spearhead development of a bespoke Salesforce-based e-commerce platform, significantly enhancing business operations.
- Lead Agile development team as Scrum Master, increasing project efficiency and team productivity
- Design and integrate custom RESTful endpoints, improving cross-system functionality.
- Tools Used: Javascript, Python, Salesforce Commerce Cloud, Salesforce Marketing Cloud

DATTO - SOFTWARE ENGINEER II

Rochester, NY - June 2019 - June 2023 (4 Years)

- Helped to develop and maintain our SaaS Protection web application while working within a feature team responsible for developing new features and solving bugs.
- Utilized the agile methodology with two week sprints involving the development, code review, quality assurance, and deployment of ticket items.
- Tools Used: Ruby (On Rails), PHP, Scala, SQL, Docker + Kubernetes, Symfony, Javascript

MICROSOFT - TECHNICAL PROGRAM MANAGER

Redmond, WA - Summer 2018

- Carried out the end-to-end process of integrating a third party data source into a data portal used by Program Managers.
- Created a detailed technical specification for conforming to pre-existing data layers, designed the process for the data to be migrated in a scalable manner, and implemented the project's initial key requirements.
- Tools Used: Powershell, SQL, Python

JOHNSON & JOHNSON - SOFTWARE DEVELOPER

Somerset, NJ - Fall 2017

- Developed proof of concept software solutions mainly centered around Machine Learning, Computer Vision, and Data Analytics.
- Developed solutions for detecting counterfeit baby shampoo using deep learning techniques and utilized clustering algorithms on temperature points of hands affected by arthritis inflammation for data mining.
- Tools Used: Python, JavaScript, OpenCV, TensorFlow, Docker, MongoDB

MICROSOFT - SOFTWARE DEVELOPER

Redmond, WA - Summer 2016

- Helped to develop an improved algorithm for batch migration performance of a SQL Server feature.
- The algorithm involved dynamically sizing batches to be more efficient with migration to Azure storage.
- Tools Used: C++, C#

MOOG INC. - SOFTWARE DEVELOPER INTERN

Buffalo, NY - Spring 2016 (6 Months)

- Built internal web applications utilizing the .NET and Java environments.
- Fixed and maintained pre-existing web applications while gaining experience with C#, Java, and COBOL.
- Tools Used: C#, Java, COBOL

ORGANIZATIONS & NOTABLE ACHIEVEMENTS

- Audience Choice Award - RIT iOS App Challenge: Spring 2015
- Dale Carnegie Certification- 4.0 CEUs
- Vice President - RIT Men's Rugby Team: 2014 - 2015
- Society of Hispanic Professional Engineers: Fall 2015
- MOCHA - Men of Color, Honor, and Ambition: Fall 2015